

OUR MANIFESTO

Digital Skills, the Human Way.

LEAP

Our Mission

Leap provides immersive learning experiences that empower organisations and individuals with the confidence and knowledge to advance in a digitally transformative environment.

As the need for digital proficiency becomes critical to success, the gap between current capabilities and strategic ambitions can impede progress, leading to suboptimal decision-making and excessive reliance on external expertise.

Leap addresses this challenge by demystifying, aligning, and humanising digital skills through experiential learning.

We enable organisations to overcome barriers to their digital objectives and help build a culture that minimises jargon, dismantles silos, and eliminates imposter syndrome.

In doing so, we equip organisations to achieve their digital ambitions efficiently and effectively, acquiring digital skills the human way.



CHAMPION

Our Strategy

Challenges

Cultural Resistance to Change

Emotional and Psychological Barriers

Consultancy-Driven Challenges

Inadequate Resource Allocation

Difficulty Integrating Tools

Lack of Incentives Linked to Career Progression

Strategic Actions

Leadership Transformation: We transform the narrative around training for senior members from a chore to an opportunity to 'be in the know.' By creating an environment where admitting ignorance is seen as a prerequisite for learning, we reshape perceptions from remedial to enriching.

Empower Champions: We help select key employees as internal champions to develop specific capabilities. These champions, by gaining exposure and status, not only motivate themselves but also encourage peer engagement, embedding learning deeply into the organisation's cultural and operational fabric.

Digital Communities & Platforms: We build robust digital platforms that continually update with digital trends and skills, paired with active internal communities for problem-solving and insight-sharing.

Active Learning Design: We develop dynamic, group-based learning modules to enhance engagement and retention, moving beyond passive formats to reinforce team dynamics and cohesion.

Organisation-Aligned Learning: We align learning initiatives directly with current and emerging organisational challenges, enhancing internal expertise and reducing dependency on external expertise.

Career-Linked Learning: We connect development opportunities directly with career advancement, establishing clear incentives for active participation in learning initiatives.

**Get up to speed,
to digitally succeed.**

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